

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.093424 Longitude: -75.285265

Whitemarsh Shopping Center Conshohocken, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	33,713	144,845	1,250,531
	Population Est 25Q1	33,635	144,689	1,251,980
	Population Est 24Q4	33,540	144,304	1,250,502
	Population Est 24Q3	33,512	144,122	1,249,556
	Population Est 24Q2	32,068	142,076	1,245,848
	Population Est 24Q1	31,944	141,718	1,242,746
	Population Est 23Q4	31,882	141,519	1,240,213
	Population Est 23Q3	31,864	141,669	1,237,833
	Population Est 23Q2	31,851	141,610	1,236,939
	Population Fcst	35,484	150,377	1,281,739
	2010 Census Population	27,715	129,317	1,164,955
	2000 Census Population	26,966	123,359	1,171,891
	1990 Census Population	26,016	118,233	1,191,422
	Current Year Daytime Population	47,279	209,868	1,640,478
	Average Seasonal Population	142	1,048	7,966
	Historical Annual Growth, 1990 – 2000	0.36%	0.43%	-0.17%
	Historical Annual Growth, 2000 – 2010	0.27%	0.47%	-0.06%
	Estimated Annual Growth, 2010 – CY	1.36%	0.79%	0.49%
	Projected Annual Growth, CY to Y5	1.03%	0.75%	0.49%
	Group Qtrs Est	109	4,770	48,106
Transient Est Average Last 4 Qtrs	2,893	7,541	35,380	
<b>Households</b>	Current Year Estimated Households	14,674	57,348	506,505
	Households Est 25Q1	14,613	57,209	507,409
	Households Est 24Q4	14,573	57,057	506,698
	Households Est 24Q3	14,562	56,991	506,458
	Households Est 24Q2	13,853	55,989	504,640
	Households Est 24Q1	13,797	55,839	503,215
	Households Est 23Q4	13,769	55,746	502,033
	Households Est 23Q3	13,762	55,804	500,926
	Households Est 23Q2	13,758	55,786	500,544
	Households Fcst	15,542	59,799	520,913
	2010 Census Households	11,857	51,361	461,592
	2000 Census Households	10,988	49,221	452,936
	1990 Census Households	10,424	46,163	445,879
	Historical Annual Growth, 1990 – 2000	0.53%	0.64%	0.16%
	Historical Annual Growth, 2000 – 2010	0.76%	0.43%	0.19%
	Estimated Annual Growth, 2010 – CY	1.48%	0.76%	0.64%
	Projected Annual Growth, CY to Y5	1.16%	0.84%	0.56%
Population per Household	2.29	2.44	2.37	

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Whitemarsh Shopping Center Conshohocken, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	5.7%	5.0%	3.9%
	HH Income \$250,000 to \$499,999	6.8%	5.9%	4.6%
	HH Income \$200,000 to \$249,999	15.8%	13.8%	10.8%
	HH Income \$175,000 to \$199,999	7.3%	6.2%	5.1%
	HH Income \$150,000 to \$174,999	9.1%	7.4%	6.1%
	HH Income \$100,000 to 149,999	21.0%	19.6%	16.9%
	HH Income \$75,000 to 99,999	11.5%	11.0%	11.1%
	HH Income \$50,000 to 74,999	9.6%	11.5%	12.7%
	HH Income \$35,000 to 49,999	4.6%	7.1%	8.2%
	HH Income \$25,000 to 34,999	3.6%	4.2%	5.4%
	HH Income \$15,000 to 24,999	3.1%	3.9%	5.9%
	HH Income \$0 to 14,999	1.9%	4.5%	9.3%
	Average Household Income	\$165,001	\$169,945	\$140,474
	Median Household Income	\$136,345	\$118,170	\$93,525
	Per Capita Income	\$72,015	\$68,869	\$58,031
	Average Disposable Income	\$123,198	\$111,830	\$96,129
	Median Disposable Income	\$111,694	\$97,626	\$78,759
	Discretionary HH Income Over \$150,000	22.6%	20.2%	14.8%
	Discretionary HH Income \$125,000 to \$149,999	10.4%	8.3%	6.9%
	Discretionary HH Income \$100,000 to \$124,999	13.4%	9.9%	8.1%
	Discretionary HH Income \$75,000 to \$99,999	15.6%	13.4%	11.3%
	Discretionary HH Income \$50,000 to \$74,999	16.6%	15.4%	15.0%
	Discretionary HH Income \$25,000 to \$49,999	13.2%	17.6%	18.5%
	Discretionary HH Income Under \$25,000	8.2%	15.2%	25.4%
	Average Discretionary HH Income	\$98,354	\$87,460	\$72,940
	Median Discretionary HH Income	\$94,059	\$78,490	\$59,675
	Householder White – Count	12,288	39,758	265,743
	Median HH Income	\$140,283	\$132,558	\$128,953
	Average HH Income	\$131,776	\$126,657	\$124,196
	Householder Black or African-American – Count	581	6,111	154,300
	Median HH Income	\$101,337	\$64,292	\$54,272
	Average HH Income	\$94,290	\$80,346	\$68,360
	Householder Hispanic – Count	413	4,235	31,194
Median HH Income	\$110,887	\$90,570	\$63,097	
Average HH Income	\$117,426	\$96,777	\$77,369	
Householder Asian or Pacific Islander – Count	697	3,355	29,401	
Median HH Income	\$141,410	\$138,657	\$119,683	
Average HH Income	\$136,112	\$130,870	\$117,084	
Householder Other or Pacific Islander – Count	696	3,888	25,867	
Median HH Income	\$131,925	\$90,906	\$80,379	
Average HH Income	\$121,441	\$100,601	\$93,433	

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Whitemarsh Shopping Center Conshohocken, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	16,519	70,741	591,522
	Female Population	17,194	74,104	659,008
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,336	8,458	73,736
	Count of Pop 0 to 7 years	3,134	12,018	99,951
	Count of Pop 5 - 13	3,419	14,840	119,111
	Count of Pop 14 - 18	1,358	7,113	66,315
	Count of Pop 19 - 22	1,271	7,487	70,858
	Count of Pop 22 - 25	898	5,782	53,950
	Count of Pop 25 - 29	1,724	7,850	79,385
	Count of Pop 30 - 34	3,232	10,714	90,729
	Count of Pop 35 - 39	3,372	11,530	89,024
	Count of Pop 40 - 44	2,843	10,506	79,348
	Count of Pop 45 - 59	5,594	24,920	208,064
	Count of Pop 60 - 74	5,449	24,136	216,404
	Count of Pop 75 - 84	1,658	8,423	77,489
	Count of Pop 85+	559	3,084	26,118
	% of Pop 0 to 4 years	6.9%	5.8%	5.9%
	% of Pop 0 to 7 years	9.3%	8.3%	8.0%
	% of Pop 5 - 13	10.1%	10.2%	9.5%
	% of Pop 14 - 18	4.0%	4.9%	5.3%
	% of Pop 19 - 22	3.8%	5.2%	5.7%
	% of Pop 22 - 25	2.7%	4.0%	4.3%
	% of Pop 25 - 29	5.1%	5.4%	6.3%
	% of Pop 30 - 34	9.6%	7.4%	7.3%
	% of Pop 35 - 39	10.0%	8.0%	7.1%
	% of Pop 40 - 44	8.4%	7.3%	6.3%
	% of Pop 45 - 59	16.6%	17.2%	16.6%
	% of Pop 60 - 74	16.2%	16.7%	17.3%
	% of Pop 75 - 84	4.9%	5.8%	6.2%
	% of Pop 85+	1.7%	2.1%	2.1%
Median Age	38.9	39.4	39.0	
Average Age	39.9	40.5	40.6	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	7.2%	6.1%	6.4%
	% of Pop 5 - 13	10.6%	10.8%	10.3%
	% of Pop 14 - 18	4.3%	5.1%	5.6%
	% of Pop 19 - 22	3.9%	5.3%	5.9%
	% of Pop 22 - 25	2.8%	4.1%	4.5%
	% of Pop 25 - 29	5.3%	5.6%	6.6%
	% of Pop 30 - 34	9.9%	7.7%	7.4%
	% of Pop 35 - 39	10.2%	8.2%	7.2%
	% of Pop 40 - 44	8.6%	7.4%	6.4%
	% of Pop 45 - 59	16.8%	17.3%	16.6%
	% of Pop 75 - 84	4.1%	5.1%	5.3%
	% of Pop 60 - 74	15.2%	15.9%	16.6%
	% of Pop 85+	1.1%	1.4%	1.3%
	Median Age	37.9	38.2	37.3
Average Age	38.6	39.2	39.1	

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	% of Pop 45 - 59	16.4%	17.1%	16.7%
	% of Pop 60 - 74	17.1%	17.4%	18.0%
	% of Pop 75 - 84	5.7%	6.5%	7.0%
	% of Pop 85+	2.2%	2.8%	2.8%
	Median Age	39.9	40.7	40.6
Average Age	41.2	41.8	42.0	
Race	Count of White	27,529	97,527	656,105
	Count of Black or African-American	1,712	17,736	383,711
	Count of Asian or Pacific Islander	1,995	10,330	84,802
	Count of Other races	2,477	19,253	125,913
	White	81.7%	67.3%	52.5%
	Black or African American	5.1%	12.2%	30.7%
	Asian	5.9%	7.1%	6.8%
	Other Races	7.3%	13.3%	10.1%
Language Spoken	Speak English at Home	91.2%	83.5%	85.0%
	Speak Spanish at Home	2.1%	7.0%	5.5%
	Speak French or French Creole at Home	0.0%	0.3%	0.8%
	Speak German at Home	0.1%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	1.9%	3.0%	2.5%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.8%	0.6%
	Speak Chinese at Home	0.8%	0.9%	1.6%
	Speak Korean at Home	0.7%	0.9%	0.9%
	Speak Vietnamese at Home	0.3%	0.4%	0.4%
	Speak Other Asian Languages at Home	0.8%	1.1%	0.9%
	Speak Tagalog and Other Pacific Languages at Home	0.8%	0.6%	0.2%
	Speak Other Language at Home	0.6%	1.1%	1.3%
Hispanic	Hispanic Population	1,490	15,706	98,766
	Hispanic Population Percent	4.4%	10.8%	7.9%
	Mexican	32.3%	46.5%	22.1%
	Puerto Rican	40.3%	23.2%	45.9%
	Cuban	5.9%	2.4%	3.4%
	Dominican	3.1%	4.9%	7.1%
	Central American	3.9%	7.1%	6.6%
	South American	11.6%	12.0%	9.8%
	Other Hispanic	2.9%	4.0%	5.0%
	2000 Hispanic Population Percent	1%	4%	4%
	1990 Hispanic Population Percent	1%	1%	4%

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<b>Ancestry</b>	American (percent of total population)	2.6%	2.3%	1.9%
	American	2.5%	2.2%	1.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.7%	5.9%	5.9%
	Chinese	1.1%	1.4%	1.9%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.9%	1.2%	1.1%
	South Central Asian (ie. Indian)	2.1%	2.7%	2.3%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.3%
	Other Asian	0.4%	0.3%	0.3%
	European (percent of total population)	55.2%	40.8%	30.3%
	British	5.0%	4.2%	3.5%
	Dutch	0.3%	0.3%	0.2%
	French	0.6%	0.5%	0.5%
	German	8.3%	6.7%	5.6%
	Italian	12.5%	8.8%	5.5%
	Polish	4.9%	3.2%	1.8%
	Scandinavian	0.8%	0.7%	0.6%
	Scotch/Irish	16.1%	11.0%	8.5%
Other European (ie. Greek/Russian)	6.7%	5.4%	3.9%	
Middle Eastern	0.6%	0.8%	0.6%	
Other Ancestry	11.0%	13.4%	11.9%	
Unclassified Ancestry	15.3%	12.5%	10.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	24,431	101,165	866,560
	Elementary (0 to 8)	0.9%	2.4%	2.4%
	Some High School (9 to 11)	1.9%	3.3%	5.1%
	High School Graduate (12)	16.8%	20.2%	22.8%
	Some College (13 to 16)	11.7%	12.6%	14.9%
	Associates Degree Only	4.6%	6.3%	6.4%
	Bachelors Degree Only	34.0%	30.1%	25.5%
	Graduate Degree	30.3%	25.2%	23.0%
	% College (4+)	64.2%	55.2%	48.5%
<b>Household Type</b>	Total Households – count	14,674	57,348	506,505
	One Person HHs – count	4,757	17,321	168,325
	Family HHs – count	8,142	35,151	295,104
	Married Couple – count	6,691	26,877	199,100
	w/own children – count	2,854	11,228	79,146
	w/out own children – count	3,837	15,649	119,954
	Male Householder – count	456	2,624	21,737
	Female Householder – count	995	5,651	74,268
	Non-Family Households – count	1,775	4,875	43,076
	1 Person Household	32.4%	30.2%	33.2%
	2 Person Household	33.8%	32.4%	30.8%
	3 Person Household	14.4%	15.3%	15.1%
	4 Person Household	12.8%	13.4%	12.3%
	5 Person Household	4.7%	5.7%	5.3%
6 Person Household	1.4%	2.0%	2.0%	
7+ Person Household	0.5%	1.1%	1.2%	
% Households With Children	22.9%	26.0%	24.2%	

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<b>Housing</b>	Total Housing Units	15,454	61,379	551,056
	Owner Occupied Percent	59.2%	58.5%	55.8%
	Renter Occupied Percent	35.8%	34.9%	36.1%
	Vacant Housing Percent	5.0%	6.6%	8.1%
	Total Housing Units (Census 2000)	11,379	52,119	493,352
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	6.8%	10.0%	7.9%
	Property Value \$750,000 to \$999,999	21.2%	14.1%	11.2%
	Property Value \$500,000 to \$749,999	37.1%	26.4%	20.1%
	Property Value \$400,000 to \$499,999	16.1%	15.2%	13.1%
	Property Value \$300,000, to \$399,999	9.7%	13.1%	13.2%
	Property Value \$200,000 to \$299,999	4.8%	10.0%	12.6%
	Property Value \$150,000 to \$199,999	0.8%	2.3%	5.1%
	Property Value \$100,000 to \$149,999	0.5%	1.7%	6.0%
	Property Value \$60,000 to \$99,999	0.5%	1.0%	4.1%
	Property Value \$40,000 to \$59,999	0.6%	0.5%	1.7%
	Property Value \$0 to \$39,999	0.5%	0.8%	2.0%
	Median Home Value	\$610,885	\$551,680	\$441,172
<b>Wealth per Household</b>	\$0 and under - percent	16.2%	16.6%	17.4%
	\$1 to \$4999 - percent	7.3%	7.7%	8.4%
	\$5k to \$9999 - percent	4.1%	4.3%	4.5%
	\$10k to \$24999 - percent	6.0%	6.1%	6.3%
	\$25k to \$49999 - percent	6.6%	6.7%	6.7%
	\$50k to \$99999 - percent	9.9%	10.0%	10.0%
	\$100k to \$249999 - percent	18.2%	18.2%	17.9%
	\$250k to \$499999 - percent	14.2%	13.9%	13.3%
	\$500k+ - percent	17.5%	16.7%	15.6%
	Median HH Wealth	\$99,528	\$93,856	\$83,925
	Avg HH Wealth	\$271,678	\$262,349	\$248,671
<b>Economic Viability</b>	Economic Viability Local	298	294	279
	Economic Viability Indexed	107	106	101
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	19,971	79,074	634,765
	Managerial/Executive	25.7%	22.8%	20.9%
	Professional Specialty	37.6%	31.4%	31.8%
	Healthcare Support	2.0%	2.5%	4.4%
	Sales	9.1%	10.2%	8.8%
	Office & Administrative Support	7.7%	9.4%	9.4%
	Protective Service	1.0%	1.4%	2.3%
	Food Preparation	2.2%	3.9%	4.3%
	Building Maintenance & Cleaning	1.6%	2.3%	2.7%
	Personal Care	2.9%	2.6%	2.7%
	Farming, Fishing, & Forestry	0.5%	0.2%	0.2%
	Construction	5.0%	5.2%	4.3%
	Production & Transportation	4.8%	8.2%	8.2%
	Percent White Collar Workers	82.1%	76.2%	75.4%
	Percent Blue Collar Workers	17.9%	23.8%	24.6%

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	Agriculture/Mining/Construction	5.9%	5.5%	4.4%
	Manufacturing	8.5%	9.2%	7.7%
	Transportation	2.6%	3.3%	4.1%
	Information	2.5%	2.4%	2.2%
	Wholesale/Retail	9.5%	12.2%	10.9%
	Finance, Insurance, Real Estate	11.1%	10.6%	8.9%
	Professional Services	15.0%	12.3%	11.2%
	Management Services	0.2%	0.2%	0.2%
	Administrative/Waste Services	3.4%	4.1%	4.0%
	Educational Services	28.3%	25.8%	30.5%
	Entertainment Services	5.6%	6.6%	7.4%
	Other Professional Services	4.6%	4.5%	4.3%
	Public Administration	2.8%	3.4%	4.1%
<b>Vehicles per HH</b>	No Vehicles	4.2%	7.1%	17.7%
	1 Vehicle	33.3%	35.8%	38.7%
	2 Vehicles	45.8%	40.8%	32.0%
	3 or more vehicles	16.7%	16.3%	11.6%
	Average Number of Vehicles	1.81	1.72	1.41
<b>Change</b>	Births (last 12 months)	360	1,421	13,199
	Deaths (last 12 months)	285	1,319	11,584
	Migration (last 12 months)	1,580	2,773	3,830
<b>Work place</b>	Workplace Establishments	1,590	5,821	36,644
	Workplace Employees (FTE)	28,769	105,136	645,010